

AFSTA CONGRESS 2010 PROGRAM

1st March 2010

14:00 – 18:00 MEETING OF NATIONAL SEED ASSOCIATIONS
Chairman: Justin Rakotoarisaona, Secretary General of AFSTA
By invitation only

18:30 – 22:00 FIRST AFSTA BOARD OF DIRECTORS' MEETING

15:00-18:00 Registration and Information desk open

2nd March 2010

SYNGENTA PRE-CONGRESS WORKSHOP

09.00 Transfer by bus from Hotel Azalaï Salam to Sotuba Agronomic Research Station

09.30 - 09.40 Welcome, introduction to Syngenta

Michael Escher, Head Seed Care Europe Africa Middle East

09.40 – 10.10 Syngenta Foundation, our contribution to sustainable agriculture in Africa

Dr Oumar Niangado, Syngenta Foundation West Africa

10.10 – 10.40 Importance of treated certified seeds in Mali and actions to develop uses

Dr Amadou Diarra, Institut du Sahel, Sahelian Pesticide Comity

10.40 – 11.10 Seed Care market, our vision in AME

Piotr Szalacha, Key Account Manager Seed Care EAME

11.10 – 11.30 Coffee breaks

11.30 – 12.20 Syngenta Seed Care to pave the way of sustainable agriculture

- Seed Care benefits beyond pest control

Sylvain Nowakowski, Brand Manager Seed Care EAME

- Our engagement to support Stewardship management

Sylvain Nowakowski, Brand Manager Seed Care EAME

- Good application quality, the first step to cropping success

Piotr Szalacha, Key Account Manager Seed Care EAME

12.20 – 13.20 Lunch break at Sotuba Agronomic Research Station

13.20 – 13.40 Innovative Seed Care technologies, a Syngenta commitment

Kalla Hugo, Portfolio Manager Africa Middle East

13.40 – 15.20 “Seeing is believing” field tour. Discover our advanced technologies on maize, cotton, rice and sorghum in real conditions

Local expert and Syngenta representatives

15.20 – 15.40 Closing session – Q&A

Michael Escher, Head Seed Care EAME

16.00 Transfer back to Hotel Azalaï Salam

15:00 – 18:00 Registration and information desk open

3rd March 2010

08:00 – 09:00 Registration and Information desk open

OPENING CEREMONY

09:00 – 11:00

- Master of Ceremony: Seed Association of Mali (ASSEMA).
- Welcome Speech and Overview of the Malian seed industry by Mr. Issa M. Dembélé, Chairman of Seed Association of Mali (ASSEMA), Mali.
- Speech by Mr. Marcel B. Kanungwe, President of AFSTA, Zambia.
- Presentation of AFSTA activities for the year 2009 by Mr. Justin J. Rakotoarisaona, Secretary General of AFSTA.
- Invitation to Malawi by the Chairman of the National Organizing Committee of Congress 2011.

11:30 – 17:30 Trading Room open

11:00 – 14:00 Coffee/Tea break, booth viewing and lunch break

PLENARY SESSIONS

14:00 – 17:30

Session 1:

- **Time:** 14:00 – 15:00
- **Topic:** Information on the web-based variety catalogs to support regional seed trade harmonization in Africa.
- **Speaker:** Mr. Norbert Maroya, West Africa Seed Alliance
- **Moderator:** Mr. Marcel Kanungwe, President of AFSTA, Zambia.

Session 2:

- **Time:** 15:00 – 16:00
- **Topic:** Analysis of the status of the adoption of the Bt. cotton seed in West Africa – The case of Burkina Faso.
- **Speaker:** Mr. Gnissa Konate – Head of Agricultural Research and Environment Institute (INERA)
- **Moderator:** Mr. Oumar Naigando – Member of the NOC, Congress 2010, Mali

16:00-16:30 Coffee/Tea Break

Session 3:

- **Time:** 16:30 – 17:30
- **Topic:** Strategy for the implementation of the harmonized seed regulations to become a reality for the promotion of the seed trade in ECOWAS region.
- **Speaker:** ECOWAS Representative
- **Moderator:** Mr. Amadou Djigo, Chairman of Senegalese Seed Association (UNIS), Senegal

19:30-22:00 Gala Dinner

- **Dress Code:** Formal or Traditional
- **Seating arrangement:** Free
- **Handover of the AFSTA Flag to Malawi**

4th March 2010

08:00 – 09:00 Registration and information desk open

08:00 – 16:30 Trading Room open

PLENARY SESSIONS

08:00 – 15:30

Session 1

- **Time :** 08:00-09:00
- **Topic:** Latest Developments of the International Bodies of the Seed Sector (Highlights of the last year in ISTA/OECD)
- **Speaker:** Mr. Michael Muschick (ISTA) and Mr. Michael Ryan (OECD)
- **Moderator:** Mr. Justin Rakotoarisaona, Secretary General AFSTA

Session 2:

- **Time:** 09:00 – 10:00
- **Topic:** Better seed production for a better food production in Africa: the rights to food
- **Speaker:** Mr. Robert Guei - Food and Agriculture Organization (FAO) Italy.
- **Moderator:** Mr. Paul Senghor - The Regional Director of AFSTA in West Africa

10:00 – 10:30 Coffee/Tea Break

Session 3:

- **Time:** 10:30 – 12:00
- **Topic:** AFSTA Leading the Way: Strengthening the African seed industry through leveraging strategic partnerships and alliances
- **Speaker:** Mr. Lloyd Le Page, Chairman of the Working Group on Strategic Partnership and Donor Relations of AFSTA.
- **Moderator:** Mr. Jitu Shah, Chairman of the Seed Trade Association of Kenya.

12:00 – 14:00 Lunch Break

Session 4:

- **Time:** 14:00 – 15:30
- **Topic:** Experiences on the implementation of the Plant Variety Protection in the OAPI region – practical recommendations for the breeders
- **Speaker:** Mrs. Régine Gazaro, Responsible for Patent, African Intellectual Property Rights Organization (OAPI), Cameroon
- **Moderator:** Mr. Mamadou Kayentao, AFSTA Board member.

15:30 – 16:00 Coffee/Tea Break

AFSTA GENERAL ASSEMBLY 2010

16:30 – 18:30

- **16:00 – 16:30** Registration to the General Assembly (AFSTA members)
- **16:30 – 18:30** AFSTA General Assembly
- **Chairmanship:** Mr. Marcel Kanungwe – President of the African Seed Trade Association

AFSTA BOARD MEETING

18:30 – 20:30

Disclaimer: *In the event that speakers or services indicated on the program become unavailable, the Organizing Committee will make every effort to provide alternatives of equal standard and value, but cannot be held responsible for failure if such alternatives cannot be ensured.*