

# AFSTA CONGRESS 2010

## SYNGENTA PRE-CONGRESS WORKSHOP ON SEED CARE

2<sup>nd</sup> March 2010 *at the Sotuba Agronomic Research Station*

### *Innovative Seed Care technology contribution for sustainable agriculture in Africa*

09.00 Transfer by bus from Hotel Azalaï Salam to Sotuba Agronomic Research Station

09.30 - 09.40 Welcome, introduction to Syngenta

**Michael Escher, Head Seed Care Europe Africa Middle East**

09.40 – 10.10 Syngenta Foundation, our contribution to sustainable agriculture in Africa

**Dr Oumar Niangado, Syngenta Foundation West Africa**

10.10 - 10.40 Importance of treated certified seeds in Mali and actions to develop uses

**Dr Amadou Diarra, Institut du Sahel, Sahelian Pesticide Comity**

10.40 – 11.10 Seed Care market, our vision in AME

**Piotr Szalacha, Key Account Manager Seed Care EAME**

11.10 – 11.30 Coffee break

11.30 – 12.20 Syngenta Seed Care to pave the way of sustainable agriculture

- Seed Care benefits beyond pest control  
**Sylvain Nowakowski, Brand Manager Seed Care EAME**
- Our engagement to support Stewardship management  
**Sylvain Nowakowski, Brand Manager Seed Care EAME**
- Good application quality, the first step to cropping success  
**Piotr Szalacha, Key Account Manager Seed Care EAME**

12.20 – 13.20 Lunch break at Sotuba Agronomic Research Station

13.20 – 13.40 Innovative Seed Care technologies, a Syngenta commitment

**Kalla Hugo, Portfolio Manager Africa Middle East**

13.40 – 15.20 “Seeing is believing” field tour. Discover our advanced technologies on maize, cotton, rice and sorghum in real conditions

**Local expert and Syngenta representatives**

15.20 – 15.40 Closing session – Q&A

**Michael Escher, Head Seed Care EAME**

16.00 Transfer back to Hotel Azalaï Salam